



bluegrass digital

UI / UX DESIGNER

Job Description

LOCATION: Claremont, Cape Town

REMUNERATION: Market related salary and based on experience and skills

London

t +44 (0)845 688 3361

f +44 (0)845 688 3362

Chester House, Fulham Green,
81-83 Fulham High Street, Fulham, SW63JA

Company No. 6510684 VAT No. 933363035

www.bluegrassdigital.com

Cape Town

t +27 (0) 21 671 1966

f +27 (0) 21 671 6337

3rd Floor, Sunclare Building,
21 Dreyer Street, Claremont, 7708

Company No. 2004/015557/07 VAT No. 4720218884

OVERVIEW

Bluegrass Digital is a leading digital production agency, working with both South African and International client accounts. We are looking for a dynamic and resourceful UI / UX DESIGNER to join our team to lead the creative direction and design for our clients Mobile Apps and Website projects, whilst pushing the creative boundaries of functional UX design approaches. You will also understand business marketing and sales strategies when creating design, so that the creative process talks to the client's business and project objectives.

You will work closely with the our UX Solution Strategist team and Operations Director, who will oversee your work to ensure the quality and fulfilment of Bluegrass Digital's products and services. You will analyse client project requirements; design solutions that match these requirements; and make appropriate recommendations that will positively impact ROI for client projects.

It is essential that you understand 'The Internet of Things' including technologies and terminologies, as well as the workflow of a typical digital design project. You will have experience in working with various design tools (*most important Sketch, Adobe XD and Invision*) to speedily output high fidelity designs for our clients.

KEY REQUIREMENTS & SKILLS

- A degree and/or design related qualification
- Experience interfacing with clients and understanding client project requirements
- Experience with the following design tools is essential: Sketch; Adobe CC Suite (*Figma is advantageous*)
- Experience working with the following prototyping tools is essential: Adobe XD and Invision App
- Experience selecting and working with WordPress theme design files and re-skinning them for those smaller client budgets is advantageous
- Ability to write code using the following technologies is very advantageous CSS; HTML
- Experience within all design approaches for Mobile App development (*i.e. iOS & Android apps*) and understanding all design implications for the various types of screen sizes and orientations.
- Experience with and/or understanding of the importance of Design Systems i.e. Google Material Design.
- Experience using project management tools like JIRA is advantageous
- Understanding of internet technologies and a good knowledge of the terminology and technical aspects related to web & mobile development

- Experience creating and designing corporate branding, logos and CI guidelines
- Ability to design and code HTML mailers and landing pages advantageous
- Ability to create professional branding videos and showreels is advantageous
- A team player with good interpersonal skills to deal with various personalities
- A visible passion for the online industry. A true digital enthusiast!